

**TITLE OF EVENT: AZAADI KA AMRIT MAHOTSAV-JASHN-E-KAROBAAR  
- The Treasure Hunt Competition**

DATE OF EVENT: 14th August, 2021

ORGANISED BY: MERAKI- The Entrepreneurship Cell of Maitreyi College

NUMBER OF PARTICIPANTS: 52 (50 Females and 2 Males)

On the eve of Independence Day 2021, Meraki: The Entrepreneurship Cell of Maitreyi College, University of Delhi, organized a Treasure Hunt Competition named Jashn-e-Karobaar presented by the student Union under the guidance of respected Principal, Dr. Haritma Chopra and E- cell teacher's committee on 14<sup>th</sup> August via Google Meet.

It was open to all students across different colleges. The competition's theme was based on a hunt celebrating the Indigenous brands of India.

In the event, 10 password protected PDFs were sent to the participants on the event's WhatsApp Group each containing different questions like identifying the image, crossword and many more. The overall time limit was 1 hour. To sail through the event hassle-free, a half an hour doubt solving session was conducted on the event's WhatsApp group from 4:00 p.m. – 4:30 p.m. and doubts of all the participants were resolved.

As the level of difficulty was high for the PDFs towards the end, the time limit was extended till 6:20 p.m. so as to give a fair chance to all the participants.

Results of the treasure hunt competition were announced on Meraki's Instagram handle on 15th August, 2021. Winners of the competition are-

**1<sup>st</sup> Prize-** Risha Sinha (Maitreyi College).

**1<sup>st</sup> Runner Up-** Shivika Arora (Maitreyi College) and Navya Srivastava (Isabella Thourburn College, LU).

**2<sup>nd</sup> Runner Up-** Mehak (Maitreyi College) and Merlyn Malhotra (Maitreyi College).

The winners will be rewarded with exciting cash prizes up to Rs.1500 and all the participants will be facilitated with a Participation Certificate.

This event helped students to enhance their problem solving skills and knowledge about the indigenous brands of India. Overall, the event was a big success. A positive feedback was reported by the participants.

 **MERAKI: THE ENTREPRENEURSHIP CELL OF MAITREYI COLLEGE** 

*celebrates*

**75<sup>th</sup>**  
**INDEPENDENCE DAY**

*Presented by Students Union*

**आजादी का अमृत महोत्सव**

**Jashn-e-Karobaar**

Cash prizes upto 1500!  
 Certificates to all participants!

 14 August 2021  
 4 pm  
 Zoom

*Last date to Apply:*  
**13 August 2021, 11 am**

For any queries, contact:  
 Samran: 88606 61359 Muskan: 86193 00499

 **MERAKI: THE ENTREPRENEURSHIP CELL OF MAITREYI COLLEGE** 

AZAADI KA AMRIT MAHOTSAV


**JASHN-E-KAROBAAR**

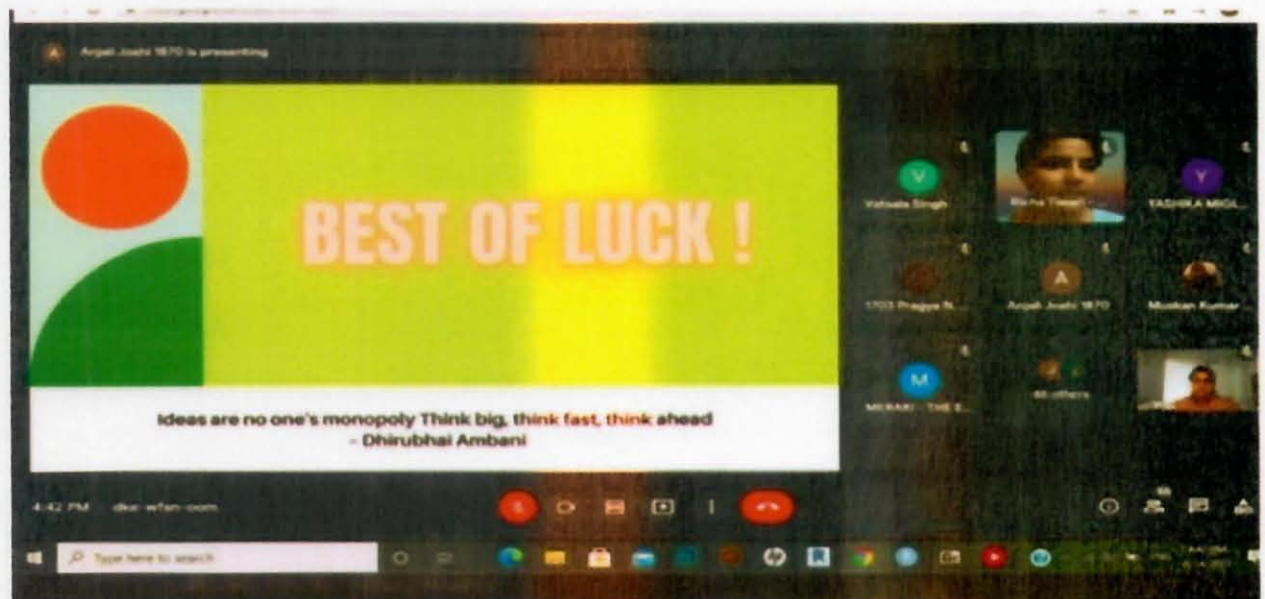
PRESENTED BY STUDENT UNION

CELEBRATING THE INDIGENIOUS BRANDS OF INDIA





 Maitreyi College (DU), Chanakyapuri, Delhi



## LIST OF PARTICIPANTS

Manya Jai

Yashita Srivastava

Tanisha

Garima Khanna

Shagun

Poornima Bhagwani

Vishakha

Shalley Singh

Aditi Goyal

Mehak

Hiteshi Goyal

sarvanshi nigam

Shruti wadhwa

Sanya Handa

Shivika Arora

Ishita Singhal

Rashmi Suyal

Shreya Singh

Annie Goswami

Nidhi dabas

Shreya Jain

Soumyata Katiyar

Kriti Naulakha

Anita Kumari

Sagarika Rastogi

Risha Sinha

Arshia

Sarvanshi nigam

Shagun Singhal

Jagriti Luthra

Nikita Chauhan

Harshita Pahwa

Nikita Negi

Angel Malhotra

Harshita Saini

Soumya Pathak

Gopika Venugopal

SIMRAT KAUR NANDA

Sneha Bhukar

Ritvik Suneja

Signature



**Dr. Priti Mendiratta Arora**

**Convenor**

## Meraki - Entrepreneurship Cell

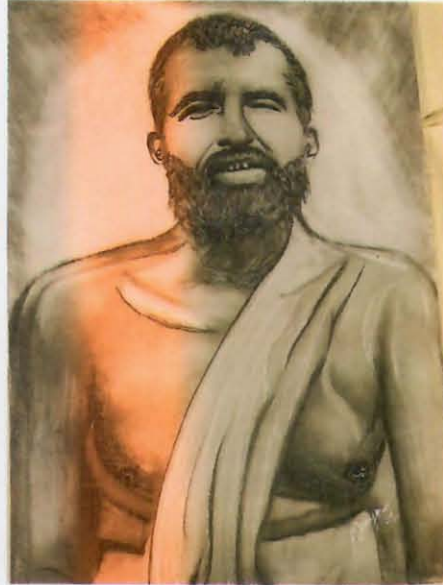
Year-2021-22

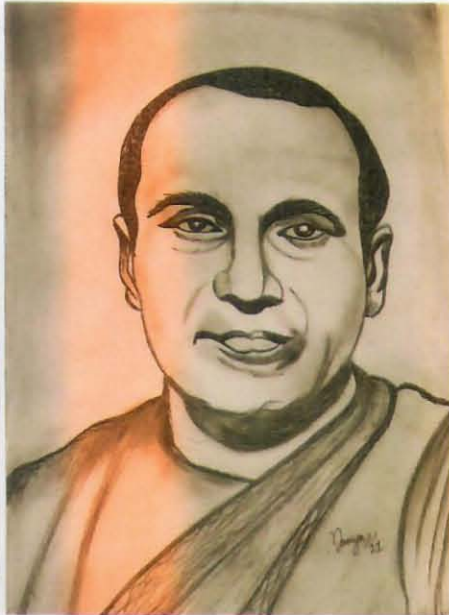
### STARTUP INITIATIVE KRITI

Number of Participants: 3

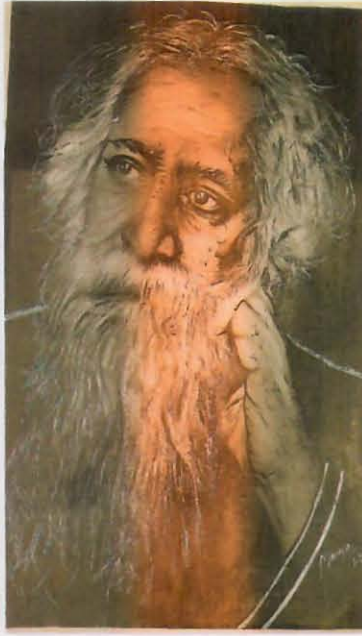
Under project Kriti skilled students of ARTISTO- the fine arts society of Maitreyi College, create beautiful paintings which are used to felicitate guests and speakers at various events conducted by our college. The Library of our college gave Kriti an order of 30 charcoal paintings instead of relying on outside sellers. Kriti has been a massive success. This can be evident from the fact that several students have taken up art as a career after mentoring and learning under Artisto.

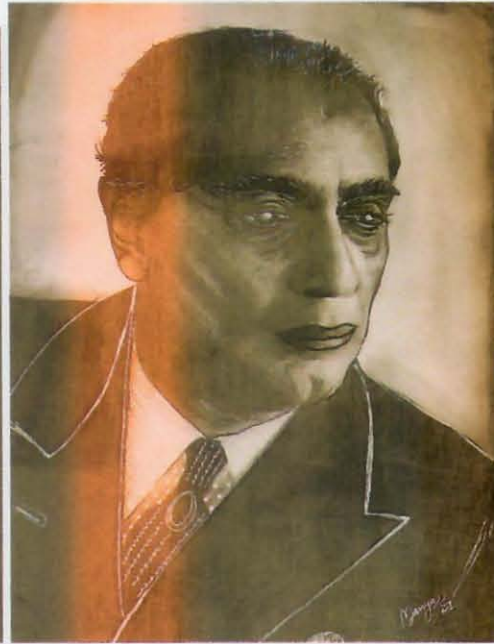












Following are the details of students who received payment for paintings made for library:

MANYA JAIN  
COURSE - BA PROG (HISTORY + POL SCIENCE )  
Roll.No - 19/920  
YEAR- 3RD

SHAMBHAVI THAKUR

Roll no. - 2020/1956

Course - BA Eco honours

YEAR,- 2ND

TANNU (Preeti)

Course - BA Programme

Roll no - 19/443

YEAR 3rd

Signature

A handwritten signature in blue ink, appearing to read 'Priti', with a stylized flourish at the end.

**Dr. Priti Mendiratta Arora**

**Convenor**

**Meraki - Entrepreneurship Cell**

**Year-2021-22**

## Payment requisition for paintings made by Artisto for library

message

maitreyi college <maitreyi1967@yahoo.co.in>  
To: Kanta Gusain <gusainkanta@gmail.com>

Fri, Sep 24, 2021 at 12:23 P

----- Forwarded message -----

From: Priti Arora <parora@maitreyi.du.ac.in>  
To: maitreyi college <maitreyi1967@yahoo.co.in>  
Sent: Thursday, 23 September, 2021, 07:04:32 pm IST  
Subject: Payment requisition for paintings made by Artisto for library

To

The Principal  
Maitreyi College  
Chanakya Puri  
New Delhi - 110021

Dear Ma'am

This is to request you to kindly transfer the payment for paintings made for library from Pushpraj Foundation at the rate of 900 rs per painting. Following are the bank details of students who made these paintings:

Shambhavi Thakur  
Account Number: 20396721169  
State Bank of India  
Branch Code: 6908  
Branch: Damanjodi  
IFSC Code: SBIN0006908  
Total number of sketch : 7  
Amount to be paid:  $900 \times 7 = 6300$

PREETI  
ACCOUNT NO. - 39223130370  
IFSC CODE- SBIN0006563  
Branch: palam colony  
STATE BANK OF INDIA  
Total no. Of sketches: 07  
Amount to be paid:  $900 \times 7 = 6300$

Manya Jain  
Account number- 19720100024873  
IFSC CODE- BARB0KATNIX (it's zero in between)  
Branch- Main branch, Barhi road, katni  
Total no. Of sketches : 16  
Amount to be paid:  $900 \times 16 = 14400$

Thank you  
Best Regards  
Dr Priti Mendiratta Arora  
Convener, Entrepreneurship Cell

Sanctioned &amp; Payment of Rs. 27,000/-

Dealing Asst. S.O.(ACS.) A.O. Bursar Principal



## MERAKI – THE ENTREPRENEURSHIP CELL

MAITREYI COLLEGE  
(ACCREDITED WITH GRADE 'A' BY NAAC)  
UNIVERSITY OF DELHI



TEACHER CONVENOR  
DR. PRITI MENDIRATTA ARORA  
[parora@maitreyi.du.ac.in](mailto:parora@maitreyi.du.ac.in)  
PRESIDENT  
SAMRAN KHAN  
[samrankhan2001@gmail.com](mailto:samrankhan2001@gmail.com)  
VICE PRESIDENT  
YASHIKA MIGLANI  
[yashikamiglani09@gmail.com](mailto:yashikamiglani09@gmail.com)  
GENERAL SECRETARY  
MUSKAN KUMAR  
[muskan20kumar@gmail.com](mailto:muskan20kumar@gmail.com)

BAPU DHAM COMPLEX  
CHANAKYAPURI  
NEW DELHI - 110021

Dated: 3<sup>rd</sup> September 2021

To,  
The Librarian  
Maitreyi College  
Chanakya Puri  
New Delhi - 110021

Subject: Handing over the charcoal sketches to library.

Respected Sir,

Greetings from Meraki: The Entrepreneurship Cell of Maitreyi College.

The E-cell purchased 30 paintings from the young artists of our start-up initiative **KRITI (a collaboration with Artisto, the Fine Arts Society of Maitreyi College)** the payment of which is provided from Pushpraj Foundation, the fund received for supporting start-up initiatives of students at Maitreyi College. Students have made beautiful charcoal sketches of eminent leaders and scholars for library. As a part of this initiative, we are happy to provide 30 paintings for our college library.

Below is the list of the paintings prepared by the members of Artisto:

Paintings made by Shambhavi-

1. Atal Bihari Bajpayee
2. A.P.J Abdul Kalam
3. Pt. Ram Prasad Bismil
4. Kailash Satyagraha
5. CV Raman
6. Mother Teresa
7. Munshi Prem Chand

Paintings made by Preeti

1. Subhash Chandra Bose
2. Shaheed Bhagat Singh
3. Rani Laxmi Bai
4. Lala Lajpat Rai
5. Lal Bahadur Shastri

6. Dr sarvepalli Radhakrishna
7. Swami Vivekanand

Paintings by Many-

1. Sarojni Naidu
2. Ram Krishna Paramhansa
3. Mahadevi Verma
4. Maharana Pratap
5. RN Tagore
6. Chandra Shekhar Azad
7. Bal Gangadhar tilak
8. N. Modi
9. Dr SR Ranganathan
10. Hazari Prasad Dwivedi
11. Dhyam Chand
12. Jai Shankar Prasad
13. Mother Teresa
14. Homi JAHANGIR Bhabha
15. Srinivas Ramajun
16. Leonardo Vinci

We'll continue to create opportunities for our budding artists and students of our college.

Thanking You  
Respect and Regards

Dr. Priti Mendiratta Arora  
Convener  
Meraki- The Entrepreneurship Cell of Maitreyi College.

Received  
30 paintings.  
July 8/10/21

# Meraki - 2021-22

## **NISP Committee Discussion**

DATE OF THE EVENT: 26th OCTOBER 2021

ORGANISED BY: MERAKI

NUMBER OF PARTICIPANTS: 48

Agenda of the meeting: Formulation of policies under National Innovation and Startup Policy(NISP) implementation

### **MINUTES OF THE MEETING:**

National Innovation and Startup Policy conducted on 26th October, 2021 at 3 pm. It is an initiative under Human Resource development by the Government of India.

Eight guest speakers and mentors were welcomed to enlighten everyone with their expertise in field of Entrepreneurship namely Riya Aggarwal, Oshin Sharma, Ujjwal Bansal, Ishika Nirula, Dyutiman Anand, Aakarshan Sethi, Aditya Arora and Nishant Seth.

In the 1.5 hour long meeting, there were 4 schemes presented on which mentors were welcomed to pitch in their ideas to improve the overall implementation.

### **SCHEME 1: STRATEGIES AND GOVERNANCE**

Below mentioned are the key inputs provided by the mentors.

#### **Mr. Aakarshan Sethi**

- Make policies which are necessary for the Entrepreneurs who are at the grassroot level like creating a marketplace where both buyers and sellers represent.

#### **Ms. Dyutima Anand**

- There should be an introduction of Electives.
- The Cell should look out for a famous organization for sponsorship.
- There should be conduction of Flagship Events which prove to be very fruitful for the budding Entrepreneurs.

#### **Mr. Nishant Seth**

- The 3 main factors that build up a successful startup are:
  - Right idea.
  - Right market or environment.
  - Right implementation of the idea.

- The financial strategy and financial requirements based on scalability of the business are essential.

## **SCHEME 2: NURTURING INNOVATIONS AND STARTUPS**

Below mentioned are the key inputs provided by the mentors.

### **Mr. Aditya Arora**

- Selection of the startup which would be funded should be streamlined and abitstrict.
- Alumni involved in the field of Entrepreneurship should be called for discussion so that students get greater encouragement from the people of their ownage.
- Students should be encouraged to participate in various business plan events which would enable them to get inputs from prominent mentors to further improve their business plan.
- Regular monitoring of the startup being provided assistance should be conducted for proper functioning.

### **Ms. Oshin Sharma**

- Students should be introduced to various courses for enhancing their skills and filling the knowledge gap.

### **Ms. Ishika Nirula**

- Incubation courses or workshops should be conducted by the cell.
- There should be creation of a community of same minded people who are interested in Entrepreneurial ventures in the college so that beginners have someone to take help from.

### **Ms. Riya Aggarwal**

- There should also be creation of a problem solving committee which would assist and help budding entrepreneurs with each and every problem they face.

### **Ms. Dyutima Anand**

- The students should be encouraged and helped to get out of their shells and to come up with new and unique ideas, learn market research, analyze it and should know what kind of idea would work.
- Internship programmes should be widely promoted.

The Schemes 3 and 4 were fully approved by all the mentors and hence no inputs or changes required in these schemes.

List of people who attended the session are-

**Principal**



Dr. Haritma Chopra
<b>Teachers</b>
Dr. Priti Mendiratta Arora
Ms. Kiran Soni
Dr. Geeta Narula
Ms. Uma Nabhi
Mr. Saurav Kumar
Dr. Pooja Khorwal
Ms. Devangana Jha
Mr. Apurva Setia
Ms. Prajwalit Shikha
Ms. Latika Poswal

<b>Core Team Members</b>
Samran Khan
Yashika Miglani
Muskan Kumar
<b>Heads</b>
Arshil Ameer
Bhavya Gupta
Anjali Joshi
Vani Shukla
Pragya Narain Shrivastava
Vaibhavi Bhardwaj
<b>Sub-Heads</b>
Arushi Wadhwa
Harshika Ahuja

Kirti Bhagia
Muskan Jain
Saloni Varshney
<b>Members</b>
Anushka Sinha
Aradhya Singh
Bhavya Bisht
Ishani Bhadani
Jahnvi Bansal
Kajal Yadav
Kriti Sachdeva
Manya Arora
Nikita Negi
Palak Jain
Rama
Sarah
Sarvanshi Nigam
Shambhavi Shrivastav
Shivika Arora
Shubhika Pandey
Sonali
Sujata Sharma
Shruti Aggarwal
Mausam Kumari
Purvi Aggarwal
Nikita Chauhan
Rashika Gaur

  
Signature

Dr Priti Mendiratta Arora

Converver

Meraki- Entrepreneurship Cell

Year: 2021-22

## **BUSINESS PLAN PRESENTATION**

DATE OF THE EVENT: 29th, OCTOBER 2021

ORGANISED BY: MERAKI

NO. OF TEAMS: 7

GROUP 1: Saloni and Anjali

Their idea was to create DIY plates and bottles for home decor purposes. They presented their market analysis, revenue projections, pricing and action plans.

The idea was praised by faculty members, initial production of 20 plates and bottles each required for display and online selling purposes and requirements were mentioned regarding funding of rs 5000-10000 for 100-150 bottles and plates and a creative team, can contact specially abled people for social elements.

Need to determine courier and delivery charges etc.

GROUP 2: Pragya

Folklore- the idea was regarding providing home cooked authentic dishes from mother's kitchen, which would be free from preservatives.

Target audience are millennials and students away from home and old people who are not able to cook these dishes

Initial Funding required is Rs. 80,000. Costing not finalized due to a varied range of what can be ordered.

Faculty input: the plan is at ideation stage and a thorough market research required. There is a need to identify demanders and suppliers

GROUP 3: Nikita

The idea was to establish a website or an app providing all study material for all streams and courses and also for aspirants. Create a single website for all materials

required in soft copy PDFs.

Faculty saw no potential in this idea as there are already various sources present and faculty approved e-content is constantly being updated by UGC as well.

GROUP 4: Shambhavi and Shrishti

Their idea was to create an eco-friendly lip and cheek tint with a bamboo outer covering. It will be safe for the environment and the product can be refilled as well.

Marketing can be done through Instagram and fests majorly focusing on girls colleges. The price of the product would be around 300-350 which is approximately half of their competitors price.

Faculty input: it is suggested to diversify more like for eg. adding Shea Butter and essential oils and involve science students, a thorough research is required for the same. Correct composition of products needs to be determined and the product should be tested and certified.

#### GROUP 5: Bhavya Gupta

Transplastic, the idea is to transform plastic to make it useful again. A reverse vending machine will be established in crowded marketplaces that will collect the plastic waste and transform it into yarn.

Target audience will be the cloth manufacturers who will buy the yarn. Initial investment is required of 2-3lakhsandalso a place to set up the machine to collect and store the plastic waste and yarn and 1-2 workers. There is a financial constraint regarding this idea and we can look for sponsors. Also brands can be advertised on the machine itself as it will be established in a crowded place.

#### GROUP 6: Kriti and Arushi

Their idea was regarding edible cutlery, this will help in cutting the plastic waste and also the harmful effects of using plastic cutlery. Spoons, bowls and all types of cutlery can be produced using rice flour, millets etc. Adult and Kid range will be produced catering to the target audience i.e. people concerned for the environment and sustainability.

10,000-12000 funding is required for buying molds, flavoured essence and website creation

Product sample testing is required.

#### GROUP 7: Muskan Jain

Hypnos, therapeutic candles, creates a calm and peaceful environment for people suffering from mental health disorders like stress, depression etc. Leading to insomnia.

Different ranges of candles will be produced, target audience are students and individuals operating in a Work from Home environment. The candle will also have a surprise gift inside that will be revealed after it is melted. Requirements: a place like a warehouse, creative teams, initial Funding, and website creation for marketing etc. An Offline meeting needs to be conducted tentatively around 9th November for sample product testing after which the startups will be launched.

All the ideas were appreciated by the faculty members (except group 3)

An offline meeting needs to be conducted tentatively around 9th November for sample product testing after which the startups will be launched.

Following were the faculties present during meet:

Dr. Priti Mendiratta Arora

Ms. Kiran Soni

Dr. Geeta Narula

Ms. Uma Nabhi

Mr. Saurav Kumar

Dr. Pooja Khorwal

Ms. Devangana Jha

Mr. Apurva Setia

Ms. Prajwalit Shikha

Ms. Latika Poswal



Signature

Dr Priti Mendiratta Arora

Converver

Meraki- Entrepreneurship Cell

Year: 2021-22

# **WEBINAR ON DIGITAL ENTREPRENEURSHIP**

## **Report By :- MERAKI**

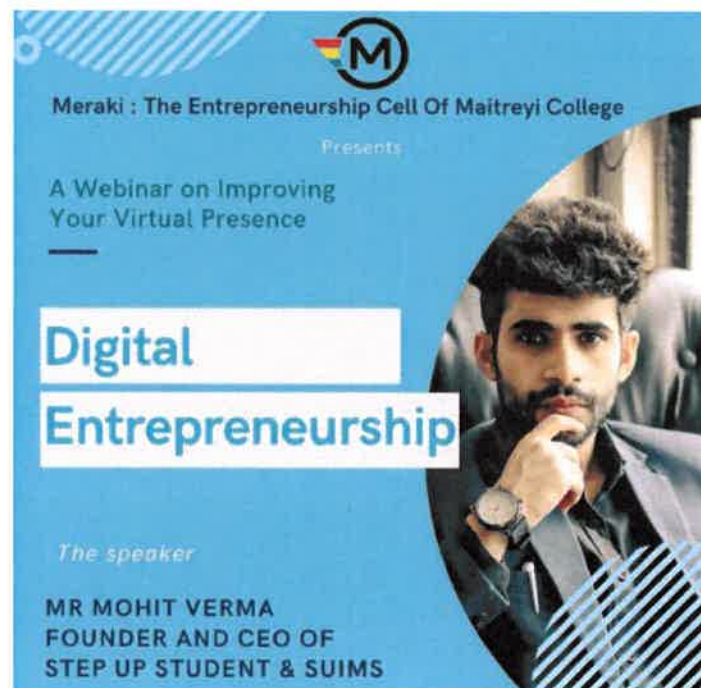
**Date-** 4 September,2021

**Time-** 4:00pm to 5:15pm

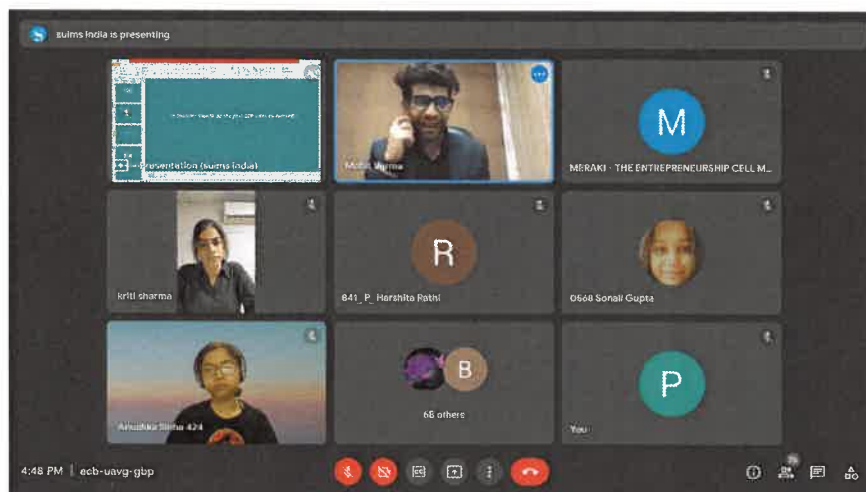
**Event Name-** Digital Entrepreneurship

**No. Of Participants** - Total 70 participants (57 Females and 13 males)

On 4 September, 2021, Meraki, The Entrepreneurship Cell of Maitreyi College, organised an enthralling webinar on Digital Entrepreneurship presented by the founder and Ceo of *STEP UP STUDENT* and an alumni of Delhi University Mr. Mohit Verma. Under the guidance of respected Principal Dr. Haritma Chopra and E-cell teacher's committee the webinar was conducted via Google Meet.



It was open to all students across different colleges. The webinar was based on Digital Entrepreneurship. What made the speaker an unique person were his 'mantras'. He believed in taking life seriously but not being too seriously. His determination and hard work paid him well as he is the founder of two more successful online Business namely *Project Banao* and *Richi Mono*.

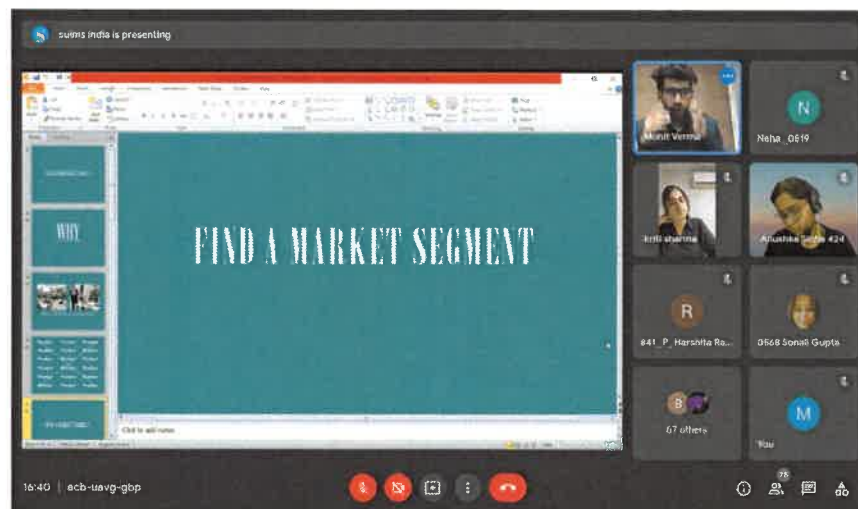
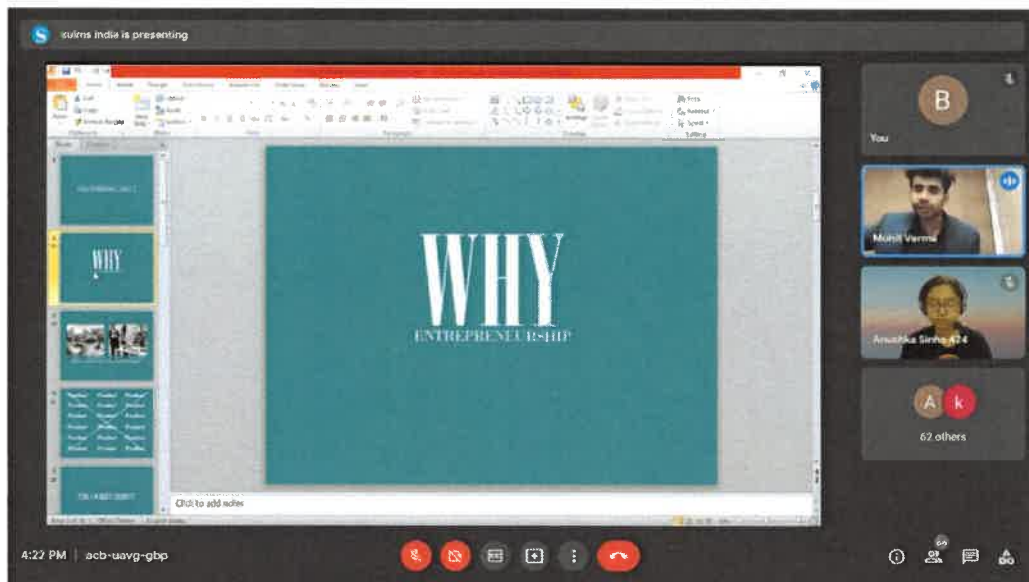


He began elucidating the meaning of Entrepreneurship , how and why it is important to create a better environment. He quoted *'If you can believe it, you can do it'*.

And he taught about HOW and WHY a business should be started and why confidence is crucial.

His mantra included why innovation equals to invention and why selling skills are important for everyone.





He also quoted a very fascinating quote *'The Best times to Plant a Tree was 20 years ago. The 2nd best time is Now'*

He guided and motivated every student with his inspirational quotes. The webinar helped students to enhance their knowledge and inculcate professional skills from younger age.



Altogether the event was a big success . A positive feedback was reported by the participants.

S. No	PARTICIPANTS	COLLEGE	COURSE
1	Vani Shukla	Maitreyi College	Bcom Hons
2	Sonali gupta	Maitreyi College	Bcom Prog
3	Anjali	Maitreyi College	BA Prog
4	Gayatri v nair	Maitreyi College	Bcom Prog
5	Ishani bhadani	Maitreyi College	Bcom Hons

6	Nikita chauhan	Maitreyi College	B.com Prog
7	Anushka sinha	Maitreyi College	BA Prog
8	Arshil ameer	Maitreyi College	BA Prog( History+Pol sci)
9	Bhavya	Maitreyi College	BA Economics Hons
10	Bhavya gupta	Maitreyi College	BA Economics Hons
11	Harshika ahuja	Maitreyi College	BA Economics Hons
12	Janhvi banal	Maitreyi College	BA Economics Hons
13	Khushi	Maitreyi College	BA Economics Hons
14	Kriti sachdeva	Maitreyi College	BA Economics Hons
15	laveesha chawla	Maitreyi College	BA Economics Hons
16	Muskan kumar	Maitreyi College	BA Economics Hons
17	Nikita negi	Maitreyi College	BA prog
18	Rama yadav	Maitreyi College	Political Science Hons
19	Saloni varshney	Maitreyi College	BA Economics Hons
20	Samran khan	Maitreyi College	BA Economics Hons
21	Shambhavi srivastava	Maitreyi College	BA Prog

22	Tanisha khurana	Maitreyi College	Bcom Hons
23	Vaibhavi bhardwaj	Maitreyi College	BA Economics Hons
24	Vatsala singh	Maitreyi College	Eco Hons
25	Yashika miglani	Maitreyi College	BA Economics Hons
26	Reya arora	Maitreyi College	BA Economics Hons
27	Arushi wadhwa	Maitreyi College	BA Economics Hons
28	khushi garg	Maitreyi College	BA Prog (eco+maths)



Signature

Dr Priti Mendiratta Arora

Converver

Meraki- Entrepreneurship Cell

Year: 2021-22

## **HOW TO PITCH A BUSINESS IDEA**

Date of Event: 8th October,2021

Organised by: MERAKI- The Entrepreneurship Cell

Number of Participants: 60

On 8th October 2021, Meraki: The Entrepreneurship Cell of Maitreyi College, University of Delhi, organized a Webinar on the theme 'How to pitch a business idea" under the guidance of respected Principal, Dr. Haritma Chopra and E- cell teacher's committee via Google Meet. It was open to all students across different colleges.

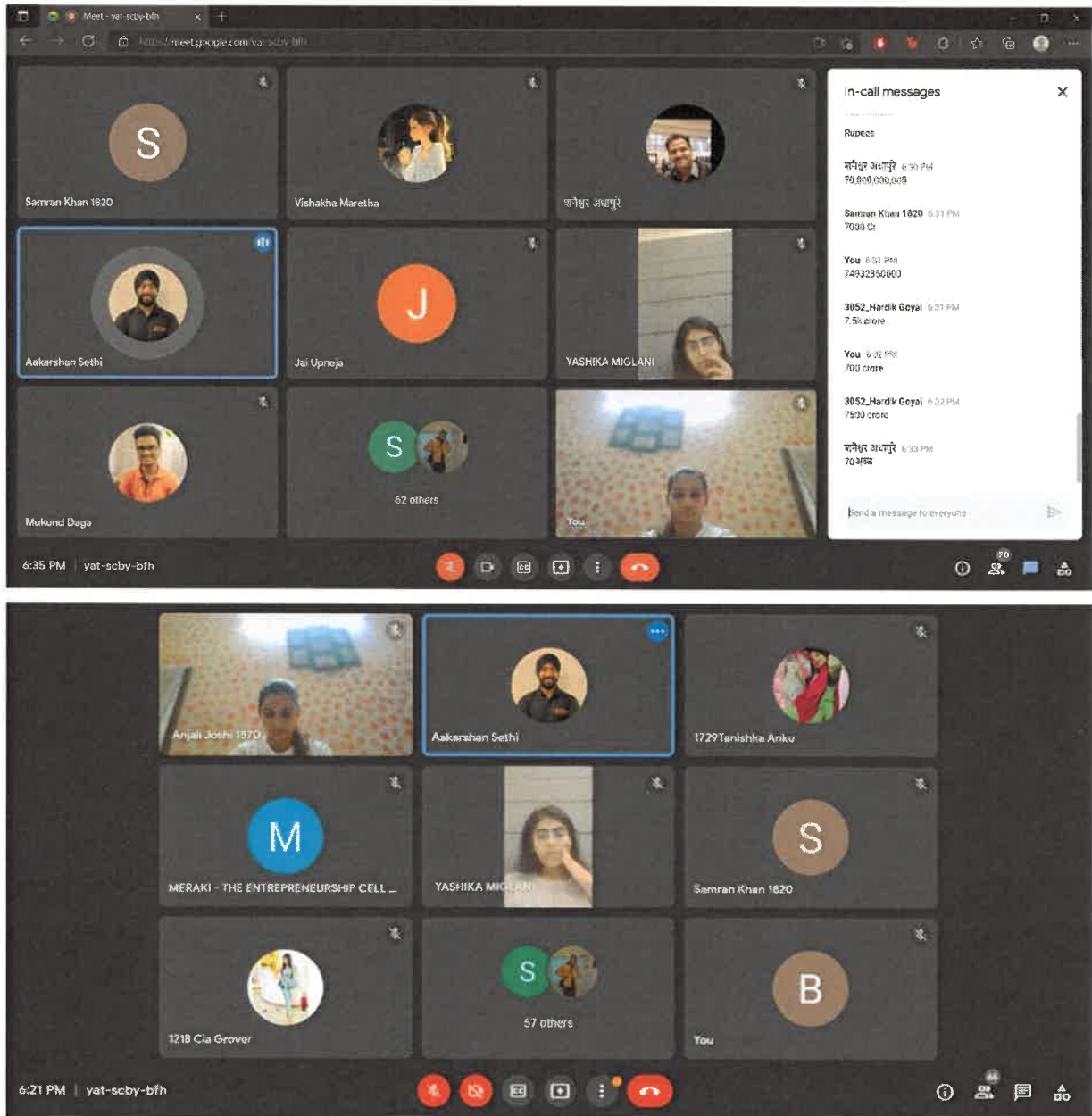
The event was organised by the co-founder and director of The Startup Scholars, Mr. Aakarshan Sethi who firstly told the participants about the basics of startup and there was a discussion about the successful startups in the market and on how the main motive behind a startup should be finding a problem and then innovating an idea to solve it thus easing people's lives. He explained that pitching might appear to require a brilliant, innovative business idea with the potential to make millions in the first year, but the reality is quite different.

Serious business investors are looking for realistic business plans and ideas when it comes to funding new businesses. If you've a great business idea, making sure you've a killer pitch to match which will make it easier to raise money for your start-up.

All the participants really appreciated the webinar as it helped the students to learn creative yet effective ways to pitch for a startup.

Overall, the event was a big success.

### PHOTOGRAPHS OF THE EVENT :



Maitreyi College(DU),Chanakyapuri,Delhi

### PARTICIPANTS' FEEDBACK:

What is your biggest takeaway?

14 responses

I learnt that how to pitch your idea exactly steps how to talk to our parents about our startup

Great strategies

The new outlook for developing business ideas.

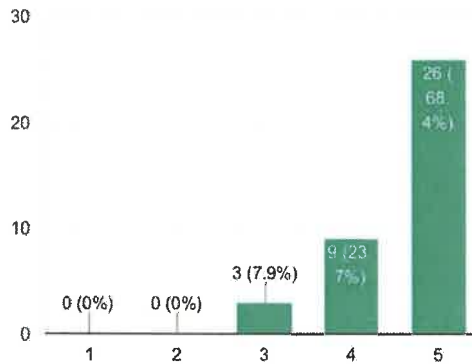
I think i got to learn a lot of things from this webinar, most of the things were new for me. But I really liked how the speaker explained all the things about business ideas so well.

The way to pitch an idea.

The point " PROBLEM VALIDATION " for sure is the biggest takeaway from

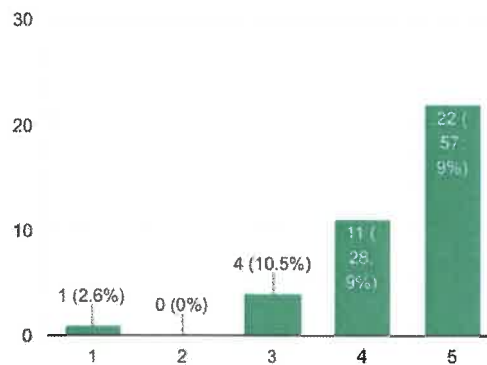
How accurate was the session description?

38 responses



How interactive was the session?

38 responses



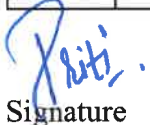
## List of Participants

<b>S.No</b>	<b>Name</b>	<b>College</b>	<b>Course</b>
1	Anushka Sinha	Maitreyi College	BA Prog
2	Vani Shukla	Maitreyi College	Bcom Hons
3	Bhavya Bisht	Maitreyi College	Bcom Prog
4	Kajal Yadav	Maitreyi College	Bcom Prog
5	Cia Grover	Maitreyi College	Bcom Prog
6	Shrishti Raina	Maitreyi College	Bcom Prog
7	Samreen Samar	Maitreyi College	Bcom Prog
8	Kirti Bhagla	Maitreyi College	Bsc. Physics Hons
9	Anjali Joshi	Maitreyi College	BA Economics Hons
10	Arushi Wadhwa	Maitreyi College	BA Economics Hons
11	Atulya	Maitreyi College	BA Economics Hons



12	Bhavya Gupta	Maitreyi College	BA Economics Hons
13	Ishani Bhadani	Maitreyi College	Bcom Hons
14	Rashika Gaur	Maitreyi College	Bcom Hons
15	Nikita Chauhan	Maitreyi College	Bcom Prog
16	Ananya singh	Maitreyi College	BA Economics Hons
17	Muskan Kumar	Maitreyi College	BA Economics Hons
18	Sagarika Rastogi	Maitreyi College	BA Economics Hons
19	Saloni Varshney	Maitreyi College	BA Economics Hons
20	Samran Khan	Maitreyi College	BA Economics Hons
21	Vaibhavi Bhardwaj	Maitreyi College	BA Economics Hons
22	Yashika Miglani	Maitreyi College	BA Economics Hons
23	Kriti Sachdeva	Maitreyi College	BA Economics Hons
24	Nikita Negi	Maitreyi College	BA Prog
25	Purvi Agarwal	Maitreyi College	BA Economics Hons

26	Rama Yadav	Maitreyi College	Political Science Hons
----	------------	------------------	------------------------



Signature

Dr. Priti Mendiratta Arora

Convenor

Year-2021

Meraki - 2021-22

## RANG-E-JAHAN

College Level

18-10-2021

Start-up initiative Kriti - the fine arts society of Maitreyi College

Organised by: Dr. Anshu Arora

Number of Participants: 25

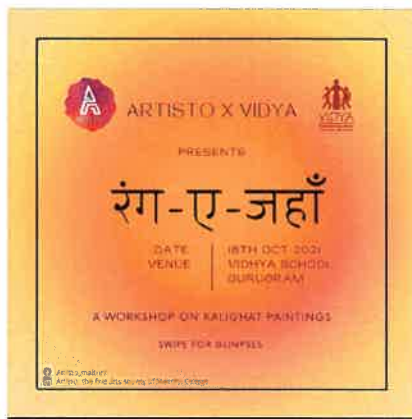
Artisto geared up for their week with an artistic spirit. Eleven Artisto members volunteered for Rang-e-Jahan, a creative workshop collaboration between Artisto and Vidya NGO under the initiative Kriti. The members reached the venue, Vidya School, Gurugram at noon and were joined by 25 students of 10th and 12th class for the workshop hosted. Vidya School was the first choice of Artisto because of its noble vision of providing quality education to more than a thousand less-privileged children to give them exposure to the best infrastructure and facilities for a beaming future.

The event commenced with the ceremonial sowing of a sapling. The Artisto members cut the first turf with the students with an introduction of Artisto as a cultural society and its members including their courses plus their future pursuits.

Then the students were educated about the Kalighat Painting form, its history, significance, and background. The workshop was conducted by the dearest member of Artisto- Navya Paliwal who patiently and skilfully taught the art form to the students. The other members of Artisto fondly guided the students regarding the painting techniques while they were working on the painting.

Artisto received an overwhelming amount of feedback from the students after the session ended. The workshop turned out to be a tremendous execution and the credit for the same goes to all the members of Artisto and Vidya NGO.

### Poster of the event-



## Geotagged photos



**Significance of the event-** The event, Rang-e-Jahan, helped instil an art form in the developing minds of the youth of the country which may further lead to the bright future of these young kids. It also created a sense of social change and promoted the knowledge of art to the vulnerable communities.

*Priti*

Signature

Dr Priti Mendiratta Arora

Converver

Meraki- Entrepreneurship Cell

Year: 2021-22

## HOW TO BUILD A STRONG PROFILE FOR TOP UNIVERSITIES ABROAD

DATE: 7th September , 2021

NAME OF THE SPEAKER : Rushali Kapadia

NUMBER OF PARTICIPANTS: ~~20~~ 22

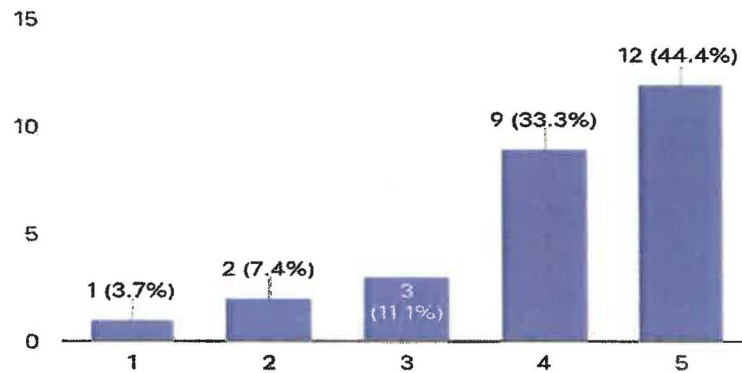
On 7th September, 2021 Meraki : The Entrepreneurship Cell of Maitreyi College, University of Delhi , organized a webinar on how to build a strong profile for top universities abroad. It was presented by Rushali Kapadia , overseas education counsellor at Yocket via Webinar Jam. It was open to all students across different colleges.



- ✓ During the first forty minutes the speaker presented several slides that provided students with the in-depth information of how to build a strong profile for top universities abroad. The webinar informed us on what are the factors that different universities in different countries consider in their application , what are the reliable websites that a student can use to search for information , what are the factors that a student should focus on while selecting destinations. Through the webinar the students were encouraged to build their profile by engaging in relevant projects , developing practical skills by internships and indulge in research etcetera along with maintaining a good academic profile. The speaker presented various profiles that got selected in various universities such as Cornell, Carnegie Mellon and many more.

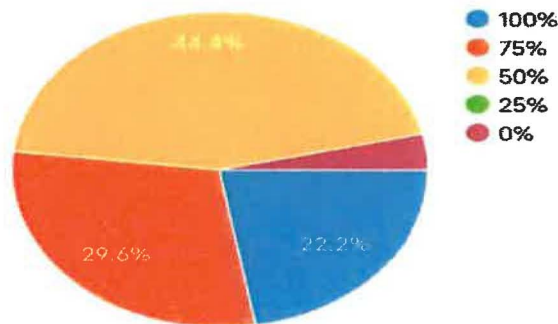
### How would you rate your overall experience?

27 responses



### What percentage of information was new for you?

27 responses



In the last twenty minutes the speaker answered all the questions put up by the participants. The webinar offered one free consultation session with mentors of Yocket. The webinar proved to be very informative. Positive feedback was received from the participants.

list of participants: unavailable

  
Signature

Dr Priti Mendiratta Arora

List of Participants:

S.No.	Name	Course
1	Neha	Bcom
2	Vanshika Daksh	BA English hon
3	Anjali	BA prog
4	Kriti Sachdeva	eco hon
5	Vridhhi Mehra	Eco hon
6	Ananya Nambiar	Eco hon
7	Kanika Bhalla	Bcom hon
8	JAGRITI	Bcom
9	Yaiveinai Ngade D	BSc hon life sciences
10	ZEHRA BATOOL	BA prog
11	Kaveri Choudhary	BSc life sciences
12	Yashika Sharma	BA hon political science
13	Nikita Negi	BA prog
14	Deepika Yadav	BSc hon Math
15	Bhavya Gupta	eco hon
16	Saloni Varshney	eco hon
17	Anjali Joshi	eco hon
18	Vaibhavi Bhardwaj	eco hon

19	Arshil Ameer	BA prog
20	Yashika Miglani	eco hons
21	Harshika Ahuja	eco hons
22	Vani Shukla	bcom hons



Dr. Priti Mendiratta Arora  
Convener  
Meraki, 2021-22